



CORAGGIO[®]
YOUR ADVISORY BOARD

MEMBERS GOOD NEWS STORY

Larissa Leone



Coraggio Melbourne Member, Larissa Leone joined the Coraggio community in November 2019 when she was the Co-Founder and Managing Director of Two Birds Consulting. With expertise in bookkeeping, business and financial management, her consultancy provided back-of-house support for businesses primarily in creative industries.

Larissa managed to scale the firm to employ 10 staff members and turn over a million dollars annually. After almost seven years in the business she faced the difficult decision whether to sell her portion of the business.

Selling a business is a complex process that has many complex layers and an emotional and taxing process for business owners. This was new territory for Larissa, so she turned to Coraggio and relied on the support, guidance and advice of her fellow Advisory Board members.

“The ability to speak with members who had been through this before and receive their guidance and mentorship on matters outside the transactional stages was of great assistance. They related to the rollercoaster of emotions I was experiencing and provided great comfort, reassurance and the confidence I needed to get through a confrontational sale,” said Larissa Leone, Coraggio Member.

Larissa finalised the company sale just prior to COVID in March 2020 and since utilising her expertise to support her husband’s construction business. Larissa has been implementing new processes and procedures to facilitate growth of the company and future-proof a sustainable business.

Larissa has been leveraging her Coraggio Board to test new potential business opportunities. Assessing differing points of view challenges and amplifies her thinking and fast-tracks initial concepts whilst holding her accountable to execute the infancy phase of her new business.

Campbell MacIntosh, Chair said, “Coraggio is proud to have a member like Larissa who has embraced the learning experience, and leverage the available support. It is a testament to Larissa’s character to persevere through a number of hurdles while selling her business. She is now exploring new innovative ideas for her future endeavour's. Larissa demonstrates a true Coraggian spirit with her persistence and courage. We look forward to continuing to provide support on her journey”.